



CLEANING RAG

AMC COMMERCIAL CLEANING PTY LTD

Issue 1—2008

www.amcclean.com.au

Welcome

To All new AMC Staff Members and Franchisees, its great to have you working with us. This is the quarterly Newsletter which comes out each quarter keeping you up to date with what's going on.

AMC China



The Grand National Theater



Cleaning 'The Egg'

Fancy a tricky cleaning job? How about a 46-metre high glass dome, surrounded by water, where the glass needs cleaning inside and out?

This tricky task has been awarded to Australia's AMC Cleaning, which has a three-year contract to clean the National Grand Theatre in Beijing.

"This contract is a landmark for us, because of the importance of the building, both to Beijing ahead of the Olympics, and to the Chinese people," said AMC Cleaning chief executive Stephen Coade.

AMC employs a team of more than 200 people to clean 'The Egg', part of the company's 4000-strong workforce in China.

"Staff use anchor points on the inside of the roof, and abseil down, cleaning the glass as they go. The same process happens on the outside," Mr Coade said. The windows are cleaned every three months.

The theatre, which seats 6,500 people in three halls, opened for its first concert in December 2007. The titanium and glass dome measures 212 by 144 meters; inside is 200,000 m² of floor space.

Construction started in December 2001 and the inaugural concert was held in December 2007.

Since signing its first China contract in 2004, the Melbourne-based franchise operation has rapidly expanded. AMC staff now clean buildings in Guangzhou, Fijian and Beijing, including seven large hospitals in the Chinese capital.

"China has embraced our proven cleaning systems, and we have master franchisers who we deal with, who have extensive local expertise and knowledge."

AMC Cleaning has again been recognised as Australia's Fastest growing commercial cleaning franchise, in the 2008 *Business Review Weekly* survey (released on 1 February 2008). Overall, AMC jumped eight places on the previous year to become the country's 24th fastest growing franchise.

AMC Cleaning, established in 1985, employs more than 1200 staff through more than 200 franchise operators in Australia. It is the only national cleaning company to hold a prestigious triple certification – externally audited five-star ratings for its quality, environmental management and OH&S systems.

NEWS!!!

AMC wins major cleaning contract for the Beijing Olympic Stadium - 'Birds Nest'.

NEWS!!!

AMC NSW

IMS training has been conducted from 22/10/07 and to date 36 franchisees and subcontractors have been trained. We have made this training available for new and existing franchisees as well as subcontractors. The training has been successful and a benefit to everyone concerned. This training is available to all throughout Australia via our Sydney office if required.

We would like to welcome our first franchisee Greg Wyatt from the North Coast Region. He has joined AMC from February and brings a wealth of previous experience. He is already successfully servicing our clients in this region. We look forward to working closely with Greg in the future.

AMC VIC

We would like to thank Tim Broatch for all his hard work. As he leaves us after 7 years. Tim was presented with a gold watch from VIC Managing Director, James Ham.

AMC WA

AMC now a truly National Company with the opening of our AMC WA Office. Located at Level 28, AMP Towers, 140 St George Terrace in Perth. The office will service our franchisees and clients in the Perth area as well as our regional WA. Its very exciting and fulfilling to have representatives in all capital states as well as branch offices in Hobart, Cairns and New Castle. To better our services, our growing list of National clients AMC are pleased to welcome Perth staff.

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AMC SA

18months old and up to franchisee number 8, and we are looking at our first country franchisee shortly in the town of Whyalla in the famous Iron Triangle. With franchise inquiries starting to come in, in increasing numbers, our goal of 10 by June 2008 is looking very good. Not a bad effort we think, considering the SA office was run only part time for the first 11 months.

There have been some high points through the last year including moving to our new offices in Melbourne Street, North Adelaide, right in the heart of the professional precinct surrounded by medical specialists and legal eagles, less than 5 minutes from the CBD. This has given us raised profile and good centrality to the Adelaide greater metro.

On a more (or less) interesting note, some of you may know, but many not, that Cindy, is a past State Motor Racing Champion in her class and runner up in another year. This is a great achievement for anyone let alone in a male dominated sport. Since the beginnings of the South Australian operation the car has been mothballed to concentrate on the establishment of AMC here in sleepy old Adelaide. However the car is being prepped and we intend to run 3 of the 4 rounds being run this year with a new team name, a new paint job and renewed energy. With all good intentions this year will see the birth of AMC Racing, sponsored by AMC SA, with the view of competing in a national series within 24 months. for more news check out www.iprasa.mx.com.au

All that aside, we are looking forward to an exciting 2008, with significant growth, and a very very bright future for all.

Garry and Cindy Stevenson - Master Franchisees South Australia

AMC CHEMICALS

AMC Chemicals must now be used on all sites. Therefore, please order via www.amcclean.com.au